



## SkyREPORT

### Satellite Rankings & Analysis

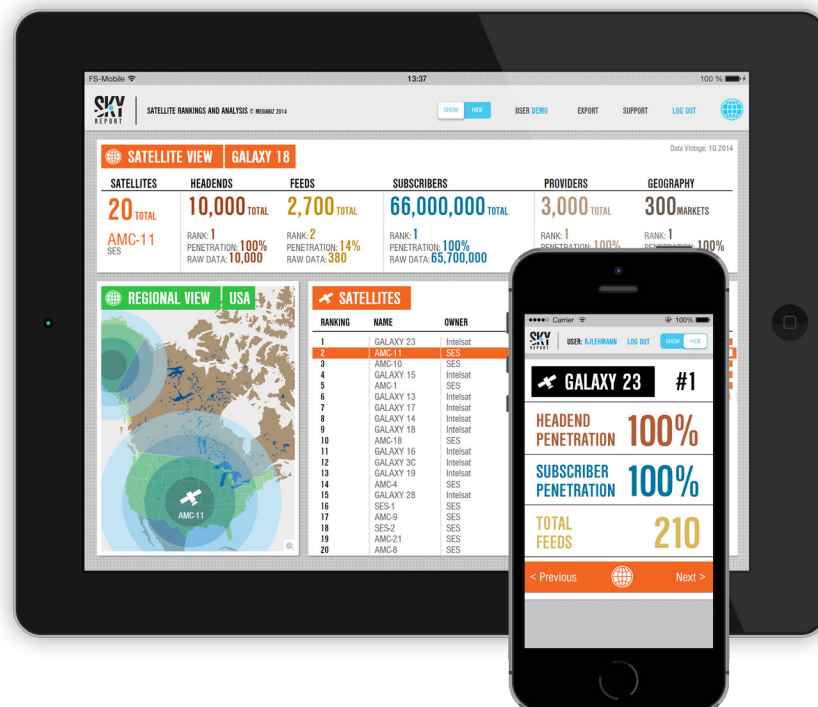
Our unique SkyREPORT service is dedicated to providing a complete view of the global competitive satellite landscape. It covers the universe of satellites offering video transmission services.

Using the array of intelligence provided by SkyREPORT, satellite operators gain a comprehensive overview of their service areas, headend penetration, network carriage, provider footprint, subscriber reach, and other key factors. In all, the SkyREPORT data give satellite operators a complete overview of their competitive advantages and vulnerabilities plus a roadmap for how to most effectively position their fleets.

Available via our tablet and web-based sites, SkyREPORT data provide sales and marketing executives with key illustrative views of the information needed to support tactical efforts. Additionally, SkyREPORT offers a mobile web site designed to give industry leaders an effective easy-to-access overview of their company's key opportunities and competitive status.

SkyREPORT was built around exclusive analysis for the US market while syndicated analysis of additional regions including Latin America, Europe and Russia is available for the entire satellite services market immediately. Additional regions and markets are rolling out every quarter.

SkyREPORT is the leading source for analyzing and ranking video distribution for satellite services companies across the world.



• Data  
you can  
count on!